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Seven Secrets to Earning $100,000 From Home

Second Edition 2002

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INTRODUCTION

The following information is derived from over three years of careful research on the network marketing industry, and from almost 30 years of experience as a financial consultant. I have also been blessed to become a multimillionaire as a result of my own business successes.

This report is based on interviews with owners of MLM companies, top producers, struggling networkers, as well as "insider" information from interviewing the software engineers who produce "income plans" for network marketing companies. It also includes my experience from sponsoring hundreds of individuals while building one Diamond and one Executive position with two different network marketing programs.

You will find this report refreshingly different and brutally honest because it challenges a significant number of old paradigms.

SOLVE THE FOLLOWING SINGLE PROBLEM AND SUCCESS IS YOURS

Most people who join network marketing programs end up either giving up altogether or jumping from company to company hoping and trying to find one that will work.

I want to make it very clear that there is not a shortage of excellent network marketing programs. The problem is that even with the best of programs, it is extremely difficult for average people to succeed. They are very capable of success, but they lack the knowledge and professional services they need for success.

It is THIS VERY FACT that contributes to a sad reality about network marketing that is well known by the rare, high-income earners of the industry.

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Top networkers know that they can't retire or even come close to retiring because the vast majority of their team is made up of average men and women, not superstars, and the severe dropout rate demands their constant attention. They know that in reality, the promise of stable passive income is nothing more than an exciting mathematical concept.

Thus, sadly, one of the most exciting benefits of network marketing, early retirement, is lost because of this extremely high rate of dropout.

Top networkers will all tell you that they desire to build a business that will last. They want to personally benefit, and they also want to be able to give their business to their children or grandchildren. They want to reach a point where they can relax and enjoy the benefits of their hard work without having to worry about it all falling apart, but they can't, because THE DROP OUT RATE IS TOO HIGH!

Let me summarize: There are two groups of folks involved in network marketing. One is struggling to find a way to earn a significant income and the other is struggling to find a way to protect the significant income they have earned. By fixing the dropout rate problem BOTH groups can achieve their goals.

Obviously, if everyone only joined great companies that would improve the dropout rate, but obviously that isn't going to happen, and it isn't necessary. The primary problem isn't bad network marketing companies. The problem is people who do "bad" network marketing, because like 99% of the people on the planet they have never been taught how to manage their personal finances, or a business. Furthermore they have never been able to afford the professional services that could help them to sell, sponsor, train, organize, minimize taxes, and to communicate effectively with their prospects and their team.

Retire Quickly Corporation certainly wants to attract as many honest and hard working representatives as we can for our own program, just like all other network marketing companies. However, UNLIKE other network marketing companies, the services that we sell are designed to actually help our competitors' distributors to succeed with their OWN programs.

I have spent almost three decades helping families and a wide variety of traditional businesses to succeed. I must confess that I have never seen an industry that has more UNTAPPED POTENTIAL to help people than the network marketing industry.

The information contained in this report will show you how you can unlock the door to success and change your life forever. If you don't already have a business, we hope you will join Retire Quickly. However, if you have a

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business that you enjoy and that you believe in, then we do NOT want you to leave your company to join us. That is half the problem with the terrible drop out rate in the networking industry. Too many people in this industry are more than willing to claim that “Their Deal” is better than “Your Deal”. And, too many people are willing to listen to that nonsense. It is time for networkers to start CHANGING THEMSELVES instead of changing programs at the drop of a hat.

If you have a good program with good products at fair prices, then you have in your possession what you need to become independently wealthy. All you need to go with your good business is to “practice” good business. It is NOT rocket science, but it requires the right information and services.

We want you to use the information in our free report to help you with your current business, if you have one. If you like our honesty and integrity, then maybe you will consider using our professional eServices to help you succeed with your business. It may help you to know that we have customers who are representatives of hundreds of other networking companies using our eServices, and they live in over 100 countries, and on every continent of the world.

We carefully chose the $100,000 income level for the title of our report. Of course, not everyone is going to earn a $100,000 a year in network marketing, and many would be thrilled with a lot less. However, this goal is very achievable if you are willing to work hard and stick with it for several years. In fact, the average household income of those who own their own business is more than DOUBLE that of those who work as employees for other business owners.

THE INCREDIBLE POWER OF LEVERAGE

There has never been anything that even comes close to NETWORK MARKETING when it comes to providing a realistic chance for a six-figure income. That is so because of a business principle called “Leverage”.

Consider two simple examples:

EXAMPLE #1 - One year's worth of your labor is equal to about 2000 hours (50 weeks X 40 hours a week). If you had a small network of 200 associates working for you while they worked to develop their own organizations, and they each worked an average of only 5 hours a week, that would be equivalent to 25 years of full-time work.

TWENTY-FIVE YEARS in only one year! (By the way, this example is just one of several key reasons why we chose the name "Retire Quickly Corporation".)

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You see, there is simple yet extraordinary power in leverage.

This particular form of leverage is called (OPE), which stands for "Other People's Efforts", and there are additional forms of leverage that provide the same exceptional power.

Let's look at just one more example:

EXAMPLE #2 - Let's look at a form of leverage called (OPM), commonly known as "Other People's Money". Let's use the same 200 associates and assume they spent an average of only $50 a month for advertising. This would generate $120,000 in advertising to build YOUR business.

There are numerous other forms of leverage that collectively can produce an immense amount of potential income generating power. Hopefully these two examples have been adequate to demonstrate the possibilities.

Obviously, what a person earns will depend on the individual. But, common sense tells you that a network marketing company that devotes itself to capturing the FULL power of ALL of these available sources of leverage is a company that gives you an exceptional advantage in earning that $100,000 income, or more modest income goals.

The SEVEN SECRETS that follow will show you how to gain access to all this leverage.

SECRET #1: PURSUE THE CREATION OF INCOME ….NOT WEALTH.

The harsh reality is that the MAJORITY of people who reach old age live at or near the poverty level. This means that if you don't begin doing what the FEW people who get it RIGHT are doing, you will become a very sad statistic.

The truth is, only education and your application of it can take you where you want to go. Please don't let anyone deceive you otherwise.

The information contained in Secret #1 is the result of invaluable time spent with numerous multi-millionaire clients over the last three decades, as well as having achieved personal wealth as a business owner. This information will give you rare insight into the world of the wealthy, and it will show you that their secrets are quite within your reach.

"VIRTUAL MILLIONAIRES - The New Breed"

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The biggest problem that I have observed among the wealthy is that they often display a lack of balance in their lives. They work far too much and spend too little time with their families and friends. They value accomplishments and things far more than they value people. Consequently, their overall quality of life is low.

I can count the number of really happy wealthy people that I know on one hand. The RARE millionaires that are very happy and content have learned what is important in life, and they share TWO common characteristics that are of immense importance.

First, they don't owe a DIME to ANYONE. As a result, they are able to enjoy a relatively comfortable lifestyle on even a modest income.

Second, they rarely spend their ASSETS. Instead, they invest almost their entire net worth to produce an INCOME, and they spend only the INCOME that is produced by those assets. If their assets produce an income of only $60,000 per year, then they live off of that income. They do not touch their assets. Some of the happiest millionaires I know actually live fairly frugal lives.

Of course, because they are debt free and their assets are producing an ongoing residual income, they are able to come and go as they please, which allows them to SPEND MORE TIME with their family and friends, which is the main reason why they are happy.

Observing these two characteristics led me to coin the term and develop the concept of the "Virtual Millionaire". The average person who is willing to work hard can become a Virtual Millionaire – it is a readily achievable goal that simply requires a focus on the following two goals.

#1 VIRTUAL MILLIONAIRES ARE DEBT FREE

Government statistics state that the average American family has a debt to income ratio of over 50%.

To illustrate the impact of being debt free, consider a millionaire who is debt free with a $1,250,000 net worth and has $1,000,000 invested in something that produces 6% interest. This millionaire’s family will enjoy an income of $60,000 that comes in year after year ($1,000,000 X 6%) without touching one dime of their assets. That money will come in no matter what the family is doing or where they are living or vacationing.

Even though $60,000 isn't a huge income this income will “live” like $120,000 to the debt-free family.

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Looked at another way, if the average American family became debt free they could live their same lifestyle on less than half their current income.

Imagine the impact debt freedom could have in the lives of millions who are suffering financially: People who are working two jobs, moms who would really like to stay at home with the kids instead of go to work, 3 month old kids who are going to daycare, marriages that are breaking up because of financial stress, etc., etc.

Do a little calculation of your own financial situation. Eliminate all debt from your budget, including your mortgage, and see what an impact it could have on your lifestyle. Then make it your goal to become a Virtual Millionaire. We'll help you do it.

#2 VIRTUAL MILLIONAIRES WORK TO CREATE INCOME, NOT ACCUMULATE ASSETS.

Traditionally, the only way to accumulate a net worth of $1,000,000 or more has been to work, save and invest. By doing that for many years, a few rare individuals have succeeded in accumulating a millionaire's net worth. Of course, this means that they had to reduce their current SPENDABLE income in order to invest for tomorrow, which has proven very difficult for most folks to do. This is one of the reasons why most folks never become millionaires.

It is actually much easier for folks to produce the INCOME of a millionaire than to accumulate the ASSETS of a millionaire. Therefore, Virtual Millionaires spend their time creating reliable streams of income, not accumulating assets. There are several reasons why this works so much better.

First, it is much easier for people to stick with a plan that **includes an increase in spendable income** compared to a plan that requires a reduction in spendable income.

Virtual Millionaires will often build a second stream of income through a part-time business without reducing their primary source of income. This allows them to get completely out of debt that much faster.

Second, the tax codes are heavily weighted toward the creation of income through a successful business rather than toward the accumulation of wealth.

For example, employees who draw a paycheck and who also have a home-based business can usually add a few hundred dollars per month to their net

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take home pay by legally taking advantage of US tax laws. Secret #3 addresses this in detail, but again, a second stream of income bolstered by major tax advantages will allow people to get completely OUT OF DEBT that much faster.

Third, with a good business and the use of good technology (covered in Secret #6), it is not uncommon for an average individual to create the residual income of a millionaire in just a few short years. That is why we chose the name Retire Quickly.

Make no mistake about it; a Virtual Millionaire is indeed a millionaire because the stream of income is valued as if it were a block of assets large enough to produce that stream of income. It is just far easier and faster to become a Virtual Millionaire than it is to take the old traditional approach of saving $1,000,000 after taxes.

Often Virtual Millionaires will live an even higher quality of life than a traditional millionaire, because with zero debts they have much less stress and they can come and go at will because they can live a much simpler life. They may never own a $10,000,000 yacht, but they can take their children and grandchildren on a Caribbean cruise anytime they want to. They will simply hire a yacht that costs hundreds of millions of dollars, and it will be staffed with hundreds of crewmen to see to their every need.

If you will let us help you learn how to eliminate all personal debt, and let us help you build a strong and reliable stream of income from your business, then you can retire more quickly than most people can even imagine.

Our eServices can help you to retire 100% debt-free in just a few years. It is NOT easy, because it requires work, however, it is also NOT complicated. It is simple to do.

SECRET #2: DO EVERYTHING IN YOUR POWER TO MAKE YOUR BUSINESS FUNCTION AS MUCH LIKE A FRANCHISE AS POSSIBLE.

The "franchise" business model is dramatically more successful than both the traditional business model and the networking model. However, virtually no one can afford to purchase a major franchise. Therefore, the next best thing to owning a franchise is to use common sense to add “Franchise Power” to your traditional or networking business.

Consider the incredible success rates of owners of major franchises. Franchise owners have a proven track to run on. They aren't at the mercy of well-intended people who tell them all sorts of ineffective things to do.

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Franchise owners simply follow the company-provided Business Success Plan. In fact, they aren't allowed to improvise. They are all required to use the same plan. That is why all McDonald's franchises look and function the same.

If you added “Franchise Power” to the network marketing business model, representatives many levels below you would have access to 100% of the information and training that you have to work with. They would use the same marketing services, tax reduction and legal services, communications services, educational services, and they would use massive “power buying”, just like franchisees.

It is OK to be associated with a network marketing company that doesn't provide Franchise Power for you and your team, but if that is case, and it almost always is, then by all means take advantage of our professional eServices for your business and by telling your downline you will bring “Franchise Power” to your business.

SECRET #3: RESPECT GOOD BUSINESS PRINCIPLES, BECAUSE "IF YOU BREAK THE LAWS OF GOOD BUSINESS THEY WILL BREAK YOU"

Obviously you need to choose a good company to work with. However, many people make hundreds of thousands of dollars a year with companies while many other people drop out of the SAME companies in search of a “good” company. It would be funny if it weren’t so tragic.

This proves that knowing how to PRACTICE good business is just as important as CHOOSING a good business.

The fact is if you break the laws of good business they will BREAK YOU. However, if you keep the laws of good business, they can make you financially independent. They are filled with power that most business owners have never fully experienced.

The law of Synergy is the best example I know of to make the point. Synergy is one of the most powerful words in the English language. Literally it means getting something for nothing. It is usually explained as 1+1=5. If two things have synergy with each other then combining them doesn’t produce “two”, it produces much more than two. And all the extra is FREE.

Let me demonstrate the power of synergy in business with a real life story.

Several years ago I was blessed to make $2,000,000 profit in one of my

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companies that was less than a year old. It was a classic American Dream story. Yes, it took some good fortune, but it also took work, and a good understanding of the laws of good business.

For example, because I owned a business with a genuine intent to make a profit, Congress actually required the IRS to give me a free gift of thousands of dollars in tax savings. I simply needed to know how to ask for it. That free gift helped me to make a small fortune, and all I did was implement one of the laws of good business.

The tax code is ALSO designed to help you succeed in YOUR business too, because profitable businesses pay far more in taxes than those that fail.

BUSINESSES NEED TO BE PREPARED FIRST TO SURVIVE, THEN TO THRIVE.

Being 100% compliant with the tax code to take full advantage of the tax breaks is the single most powerful piece of business survival gear you will ever have. In many cases it can provide positive cash flow immediately.

It is very likely that you are literally throwing away thousands of FREE dollars…YOUR dollars, **each and every year.** That money, invested in your business, could change your life beyond your wildest imagination.

If you own a business with a genuine profit motive, and you also work for someone else as an employee, you can actually increase your personal exemptions at work to offset estimated business expenses. By updating your W-4 form you will benefit from an immediate increase in take home pay. You won't have to wait until you file your tax return. It is simple and quick. The law permits this if your increase in exemptions was for the purpose of offsetting estimated business expenses.

Many of you will literally be able to pay for our top eServices package, and promote your business strictly from tax savings. This means you should NEVER have to drop out of your current program due to negative cash flow.

The easiest way to understand this powerful business concept is like this: You owe the IRS a certain amount of income taxes each year. However, Congress says that if you own a business for profit, the IRS absolutely MUST give some of it back to you to help you get your business off the ground. It is common for that to amount to thousands of dollars each and every year.

Any way you look at it, this is a “free lunch” that is available to you each and every year you own and manage your business with the intent to make a

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profit. You don't have to make a profit to receive these tax reductions, but you do have to have a real business that you manage for the purpose of making a profit.

Business tax reduction strategies are not complicated and they don't involve questionable deductions. They merely require knowledge of what is deductible, some very simple record keeping and one additional tax form known as a Schedule "C" that is simple to fill out and is filed along with your 1040 tax return. Showing you how to be 100% compliant so that you can receive all of the tax benefits that you deserve is just one of many powerful business success concepts that we will help you take advantage of when you use our professional eServices.

Obviously I have been talking about advantages built into the US Tax Code. However, there are many countries that have similar tax advantages.

As I mentioned, it is common for folks to save thousands of dollars in taxes every year because they own a business. This allows them to convert some of their PERSONAL EXPENSES into tax-deductible business expenses. Keep in mind; **I am talking about money that they are already spending.**

Please carefully read that paragraph again. It contains all the power that is being wasted by countless individuals. Everyone knows that they can deduct business expenses, but most people don't know that they can ALSO deduct many personal expenses they are already paying for, because many of their personal expenses can be **converted to legal business deductions**. THAT PRODUCES FREE MONEY TO BUILD YOUR BUSINESS.

In almost 30 years as a financial consultant I know of nothing in the business world that is more tragic than the number of needless business failures that could have been EASILY prevented if only the business owners had known about the FREE tax money that was available to them.

Of course, our eServices also help you do a much better job in reducing your taxes from your current occupation or business. Any one who fails to use this tax leverage to the fullest is begging to needlessly fail.

The fact is there are countless millions of networkers and small business owners who could benefit from this brutally honest report and from our eServices! Even though our eServices help to make our own income opportunity very special, in a different way they can also help you to make YOUR opportunity special too. Knowledge is your gateway to financial independence. We would be honored to provide that gateway for you.

SECRET #4: A CASH COW ANCHOR PROGRAM - "DON'T BE IN BUSINESS WITHOUT ONE", UNLESS YOU HAVE ADEQUATE

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SAVINGS OR EARNINGS TO SUPPORT YOUR BUSINESS UNTIL PROFITABLE."

One of the biggest mistakes made by networkers is they join expensive programs that guarantee many months of high negative cash flow.

Even though some of those programs have excellent products and will work well for a few people, the average person simply CANNOT survive the negative cash flow.

Don't make that mistake - there are many good and affordable programs to choose from.

If you are already with a good and affordable program, then "Secret #4" may not impact you. However, if after paying for your company's products each month you have nothing left with which to promote and grow your business, then you may need to find another program, or at the very least join an affordable program and use it to "Jump Start" your more expensive program.

To illustrate Secret #4 let me share with you an important truth. The brightest and most aggressive entrepreneurs are known as venture capitalists. Simply put, they buy existing companies and manage them all together. Though each company may represent an entirely different industry, they choose companies that fit together and compliment each other. This is called "Designed Synergy". Synergy is the only real FREE LUNCH. It really is something for nothing.

The single most important company that venture capitalists will buy is their first company. It is their "ANCHOR" company, because it will stabilize all their future companies.

This first company is known as a "CASH COW". It is chosen because, relatively speaking, it can produce a POSITIVE CASH FLOW faster than most companies. The positive cash flow provides a solid foundation for their ENTIRE business enterprise.

They aren't worried about being loyal to one company, industry or group. They know the cash flow from their anchor company will make it possible to own more companies that have tremendous long-term profit potential.

NOTE: Even though the concept of multiple companies is a very sound business practice with traditional businesses, it is extremely difficult to do with network marketing programs. What is essential for you to learn from the "venture capitalist" is what they look for and demand in their "Cash Cow" anchor company. If you are drowning financially, then it is essential

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that you also choose an affordable program that can serve as your “Cash Cow”. This is true even if you absolutely “love” the program you are currently in, unless you have adequate financial resources to really promote it properly.

Even the aggressive venture capitalists would FAIL if they chose one of those long-term profit companies as their first company. Why? Because they create very large negative cash flow in the beginning. The early losses would literally put most of them out of business.

This is precisely what happens to networkers all the time. Frequently they will get all caught up in the hype about how much big money they can make and they join some very expensive program and fail almost overnight.

Many times these expensive programs are NOT good programs in the first place, but even if yours is a good one, if you can’t AFFORD to invest in your business after paying for your products it really doesn’t matter how good your program is.

The best example I can think of to clarify the point is a McDonald's franchise. Is there anyone who thinks that owning a McDonald's restaurant would be a terrible business? Of course not... virtually everyone knows they are extremely successful.

HOWEVER, what most folks don't know is that even if they could afford to buy one they would have to be able to afford to LOSE huge amounts of money for months, even a year or more if you also consider the massive amount of “upfront” money required to purchase the franchise.

The only reason anyone can succeed with a McDonald's restaurant is because they ALREADY have their cash cow. This makes it possible to pay the large startup costs and to survive the months of losing money with their McDonald's restaurant.

This secret is only of limited value to you if you already have a good “anchor” program that is affordable, or if you are “financially prepared” to adequately promote your existing business.

However, if you are one of the individuals who can’t SURVIVE months and months of negative cash flow, then you will really benefit from Retire Quickly Corporation’s QuickMax Pay Plan, which is a breakthrough in compensation plans. It provides the highest net payout in history.

Before I explain the benefits of our pay plan I want to make certain that you realize that the pay plan is only ONE PART of a networking business. If you are passionate about your current program and your company’s

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products, and if you can afford to invest in your business, **then do not be distracted by our pay plan**.

Naturally we want to attract good people, but ONLY those who either don't already have a business, or who can't afford their current program. If that describes you, then please read on…If not, then skip ahead to Secret #5.

If you will give serious consideration to Retire Quickly's QuickMax pay plan you will see why we have the #1 net pay out plan in the industry.

It was designed specifically to help Retire Quickly to serve as the "Cash Cow" anchor income opportunity that many networkers must have in order to survive.

If you will investigate other pay plans you will discover that they are designed to heavily favor the big producer. How can that possibly help the average person?

This approach to MLM pay plans has been destructive, and, in my opinion, a huge mistake. This approach has certainly contributed to the shameful failure rate and has hurt countless families. It is one of the major reasons that so many people have a love-hate relationship with network marketing.

If you are an individual who needs a good anchor program, it is ABSOLUTELY ESSENTIAL that your anchor program has a properly designed pay plan. If it does, then both the company AND YOU can win.

The following features MUST exist to have a "Cash Cow" anchor program:

1. Higher than normal total commissions. Retire Quickly Corporation pays over 80%.

We can do this because we have a unique advantage. Retire Quickly Corporation is a "pure" Internet company, as opposed to an Internet "based" company. We don't just have a website that markets our products. Our products (eServices) are also delivered over the Internet. This dramatically reduces our cost of doing business, which allows us to pay much higher commissions.

2. Lower than normal qualifications to earn commissions. Retire Quickly Corporation has ONE very low personal volume requirement to qualify for maximum commissions at ALL four levels. This gets as much money into the hands of our Reps as fast as economically possible.

3. The vast majority of the commissions should be paid on sales volume in your first four levels. Four levels is enough depth for you to achieve

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significant geometric growth and significant income, and it can be done VERY QUICKLY compared to pay plans that spread out their commissions over a deeper number of levels.

4. The pay plan should contribute to the potential of geometrically increasing commissions. To our knowledge, our QuickMax pay plan is the first plan in history to actually double the commission payout between every level from level one to level four.

If you will experiment with our Income Calculator you will quickly see the immense difference this geometric payout makes. Retire Quickly Corporation is indeed the "Cash Cow" of the network marketing industry.

If you are looking for a great income opportunity, or if you simply can't afford to develop your current business, you owe it to yourself to have the highest net payout in history on your "team". Go back to our associate's web site, click on "Opportunity" and spend just 5 minutes with our Income Calculator. That is all you will need to see the power of QuickMax. It could change your life.

SECRET #5: SELL PRODUCTS & SERVICES THAT HELP BUSINESS PEOPLE RATHER THAN COMPETE WITH THEM. THIS WILL GIVE YOU MILLIONS OF EXTRA POTENTIAL CUSTOMERS AND MILLIONS OF EXTRA POTENTIAL ASSOCIATES.

If that doesn't describe your program, it is certainly not a good enough reason to change programs. But if you haven't chosen your business yet, then by all means give careful consideration to Secret #5. By doing so, you will have millions of extra potential customers and representatives who would otherwise never consider buying your products or joining your team.

For example, if you represent a nutrition company, consider the countless number of representatives of competing nutrition companies who will never even consider your products or your income opportunity. That literally eliminates tens of millions of prospective customers and business associates.

The fact that Retire Quickly representatives do not compete against the representatives of other network marketing companies is HUGE. Our eServices are designed to equip other networkers and owners of small businesses to succeed with THEIR CURRENT business. If that were not the case, then we wouldn't have as customers many top Representatives of other companies.

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Also, as a side note, consider that our eServices are income tax deductible in the US, and in quite a few other countries, too. This means that our eServices are very inexpensive for our customers, since the federal government provides about 30% of every dollar spent by our customers. The savings could even be higher for our customers who live in a state that also levies a state income tax.

SECRET #6: THE VAST MAJORITY OF NETWORKERS FAIL TO USE STATE-OF-THE-ART TECHNOLOGY TO SELL THEIR PRODUCTS AND TO BUILD THEIR ORGANIZATIONS.

TECHNOLOGY put men on the moon and it has produced weapons of mass destruction. It has photographed automobile license plates from outer space and it has allowed the weak to overcome the strong.

In our evolving Internet era, technology in business can CHANGE YOUR LIFE by multiplying your FREE TIME and your TALENT, and consequently your INCOME. It can now give you and your organization the power to sell, sponsor and train very effectively, even if you and your people are not very good at those things.

The network marketing industry is generally a very low technology industry, but that doesn't matter anymore. Now you can access professional eServices that can turn even a non-salesman into an effective networker and businessperson.

FREE TIME

How you spend your time dictates your quality of life. Anyone who thinks that an abundance of money is as important as an abundance of free time is misinformed. Once you have reasonable financial success, increasing income is not nearly as important as increasing your free time… TIME for your family, friends and hobbies.

We would love to help you achieve that RARE balance in your life, if you will permit us to do so. Consider the following standard business functions and compare the time required if they are done for you automatically versus you having to do them manually.

1) 24 hours a day seven days a week SALES PRESENTATIONS to potential customers.
2) 24 hours a day seven days a week SPONSORING PRESENTATIONS to potential representatives.
3) 24 hours a day seven days a week PROSPECT FOLLOW-UP to potential new customers and representatives.

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4) 24 hours a day seven days a week TRAINING of new representatives.

These functions consume an ENORMOUS amount of time in most networking businesses. However, in a business that uses high technology, those functions can be almost 100% automated. This makes it possible for PART-TIME effort to produce FULL-TIME income. It literally can mean the difference between success and failure for some people.

Retire Quickly Corporation's eServices provide all of these automated business functions and much more. We are able to provide the most powerful and affordable professional eServices available anywhere because we design and engineer almost all of our own automated technology. We use our own full-time programmers, which gives us massive pricing advantages.

It also means that we can continually keep you on the cutting edge.

TALENT

The single biggest area that hurts ALL businesses is the inability to attract and train good people and to sell products and services.

That is true with all business models, including traditional businesses, franchises and network marketing. The vast majority of people are simply not good in those areas. If they were, salespeople wouldn't make so much money.

The RIGHT technology will provide the ARTIFICIAL TALENT that is needed by most people to effectively sell, sponsor, and train. Technology can't make you a SUPER salesman, but it can make you a very good one, good enough to become financially independent.

Moreover, there has never been a super salesman that could duplicate himself or herself. Even if you are a great salesperson, you can't do all the selling for everyone in your organization.

Also, even the super salesman has to sleep. In today's business environment, as more businesses desire to become International, your prospect may want to know about your products and income opportunity while you are sleeping.

Retire Quickly Corporation offers the finest Marketing eServices in the world of network marketing, and they can make your business totally duplicatable. All of your representatives can use them to effectively sell, sponsor, and train. Our Marketing eServices never sleep. They are ready to

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make a presentation to anyone from any time zone in the world, and they never take a vacation or get sick.

SUMMARY

I know of no other company that even comes close to providing the automated services that Retire Quickly provides. We have automated almost EVERY aspect of the network marketing business process for ALL networkers, no matter what company they are with.

Moreover, our eServices aren't just powerful, they are very simple to use. And that is the ultimate test for any technology.

SECRET #7: UNDERSTANDING GEOMETRIC "SHRINKAGE" IS JUST AS IMPORTANT AS UNDERSTANDING GEOMETRIC GROWTH.

If you sponsor four people who sponsor four people through 6 levels, and everyone orders only $25 a month of products, and if the pay plan pays 10% on each level, that would produce almost $200,000 of annual income. This illustrates the hypothetical power of geometric growth.

Clearly, sponsoring four people is achievable over a reasonable amount of time by just about anyone. Equally clear is that $25 is very little money… which begs the following question:

THEN WHY AREN'T THERE MANY PEOPLE MAKING $200,000 A YEAR?

To learn the REAL answer to that question, you must understand the destructive power of reverse geometric growth, or, to put it another way… geometric shrinkage.

It is a lot more fun to think about the possibilities of geometric growth, but understanding geometric shrinkage is actually more valuable to you.

Do you remember what I said in the beginning of this report?

SOLVE THE FOLLOWING SINGLE PROBLEM AND SUCCESS IS YOURS.

Most people who join network marketing programs end up either giving up altogether or jumping from company to company hoping and trying to find one that will work.

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Let's look again at our previous example, but we will make one small change. Let's assume that two of the four people you sponsored cancel out of your program. The two that stay also sponsor their four, but two of their four also cancel. Continue that through all 6 levels.

You still have 6 levels of geometric growth, and everyone is still spending $25 each month, but instead of geometrically growing four reps at each level, you are growing two reps at each level.

Obviously your $200,000 annual income is going to drop. BUT HOW MUCH DO YOU THINK IT WILL DROP?

Would you believe that it would drop from almost $200,000 a year to **ONLY $3,780** a year?

I have asked many people that question. Many were very experienced networkers and some were making in excess of $1,000,000 a year from network marketing. I have even asked several owners of network marketing companies.

I DIDN'T FIND ONE PERSON WHO CAME CLOSE TO GUESSING THE TERRIBLE LOSS OF INCOME THAT IS CAUSED BY FAILING TO KEEP THOSE FEW PEOPLE.

You see, it is NOT ENOUGH to keep your OWN PERSONAL customers and reps ordering products. That is important, but it is not even REMOTELY the same as the power of geometric growth that comes from reps sponsoring reps who are ALL making customer sales. When your associates are able to sponsor AND KEEP four or five associates, THAT is when you truly have the potential to earn $100,000 a year or more. It is also when you STABILIZE your income.

The single most important factor that will help you KEEP representatives is POSITIVE CASH FLOW. As you will learn in the "How To Retire Quickly" eCourse, cash flow is KING! If your program is good and it is providing positive cash flow, then why would anyone EVER leave your organization?

Even though your program's compensation plan may have much to do with how quickly your associates enjoy positive cash flow, usually other factors are equally or even more important.

Consider how our eServices could help your reps achieve positive cash flow - VERY quickly.

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1) Just our tax reduction service ALONE could do the job for many of your reps.
2) Our coaching and training on proper money management could add HUNDREDS of dollars to their monthly budgets.
3) Our "Power Buying" could provide considerable savings on many of the services and items they may already be purchasing.
4) Our marketing tools could help them make sales to new customers and bring new reps into their organizations.
5) The training in our QuickTrack Business Plan could help them to focus in on the actions that bring greater success in all business-building efforts.

I believe that any person with a strong desire who puts our professional eServices into use can STOP geometric shrinkage. And make no mistake about it, when you control geometric shrinkage, then and only then will you finally experience true and lasting geometric growth.

Since you are still reading this report, you may be looking for a good business, or considering changing businesses.

Please don't jump too quickly to the conclusion that you should change businesses. Before deciding to change, please visit our Representative's website and click on **eServices**. You may discover that you have never had what you needed to succeed with your current business.

However, if you don't yet have a business, or you know for sure that you need to change businesses, then I want to close this report by pointing out the critical role that your products or services will play in your success.

Your products or services should be your best business partners. If possible, they should go beyond just providing your customer with a good product at a fair price.

Let me demonstrate what I mean by showing you some of the reasons why many are saying that Retire Quickly is the best income opportunity of our time.

1. We are one of the very few "pure" Internet-based network marketing companies (there are a few others but their services are limited).
    a) Only a company whose products are eServices can provide you with the FULL power of the Internet. Most companies have an Internet presence, but if they have to ship or mail **anything,** you lose one of the most powerful aspects of the Internet… instant and almost zero cost product delivery.
    b) Your customers can place their order in less than 5 minutes and within seconds have full access to their products.

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c) You can enroll new Retire Quickly representatives and they will receive their eServices and be set up in business literally in seconds. Minutes later they may enroll a new rep or customer half way around the world and they will be set up instantly as well.
d) We even pay commissions electronically through a Visa Travel Money debit card. This card can be attached to any US bank account and can be used in thousands of ATM's throughout the world. International reps enjoy the convenience and savings of being able to draw out their commissions from ATM's in their own currencies.

2. Our eServices are extraordinary values because they actually PAY and SAVE your customers MORE than they cost.

3. We probably have the largest natural market of all home-based businesses.
    a) We can sell our eServices to ANYONE who already owns ANY type of business or wants to own one.
    b) We also provide an exceptional income opportunity for those looking for a special business.
    c) We also serve the English speaking International market. We have customers and representatives in over 100 countries.
    d) Because we don't compete with other businesses and we are International, you literally have hundreds of millions of additional potential customers and new associates.

4. We are a company that will last.
    a) If you are going to work hard to create residual income then you should choose a company that will be around many years from now. Your company needs financial strength, a good reputation and a commitment to legal compliance. Retire Quickly Corporation has all three.
    b) We are a debt-free, family-owned multimillion-dollar International company.
    c) We are a member of the U.S Chamber of Commerce and the Better Internet Bureau.
    d) We are one of only a few network marketing companies that have been approved for membership in the Better Business Bureau.
    e) We also have one of the most highly respected attorneys in the industry. Gerald Nehra was the head of the legal department for Amway Corporation for 7 years.

5. Due to the business nature of our eServices, they are income tax deductible for U.S. customers who own a business, as well as for our

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representatives. This means that the IRS pays about 30 cents of every dollar you and your customers spend for our eServices.

6. With Retire Quickly, when you purchase your own eServices you kill two birds with one stone. Your purchase can not only qualify you for commissions, it can provide you with virtually everything you need to get out of debt, grow your business and achieve true financial success. With any other program, after you pay for your products/services to qualify for commissions, you still don't have anything you need to actually build your business. We open the door for millions of people who can now afford to stay in business long enough to succeed.

7. When you enroll as a Retire Quickly representative and purchase our eServices we give you some very special state-of-the-art tools to help you succeed. We also provide automated training and a professional business plan we call QuickTrack.

8. When you sell your first eService package that includes membership into the Retire Quickly Travel Club, you now qualify for some very special tax deductions. By selling a membership in our Travel club, you are actually in the travel business. Consequently, you are allowed to deduct even personal travel when you comply with a few simple requirements. There are some restrictions, but very few. This alone could save you more than our entire program. It might also encourage you to enhance your quality of life sooner rather than later.

9. One excellent way to tell if a company is generous and truly cares about its customers and representatives is whether the company uses its buying power for itself or shares it with its representatives. Retire Quickly Corporation has chosen to use its massive buying power just like a franchise. By doing so we give you access to critical products and services at true wholesale pricing.

10. Probably the best way to judge how much a company cares about its representatives is by how well they pay you. Retire Quickly Corporation pays the highest net payout in history.
    a) To really assess any income opportunity, you need to see how much you can earn if you NEVER sponsor even one associate, i.e., if you earn your money solely by personally selling your company's products and services. By selling Retire Quickly Corporation's eServices to customers all over the world it is actually possible for you to earn enough RESIDUAL income to retire in just a few years.

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b) No company to our knowledge has ever even come close to making it possible for you to earn so much money from so few people spending so little money to purchase world-class services, and with customers and reps in over 100 countries, when we say world-class eServices, we really mean it.

We look forward to serving you as a Customer to help you achieve exceptional success with your existing business, or by serving you as one of our own Retire Quickly Representatives.

Warmly,

Kelly L. Reese, CEO
Retire Quickly Corporation

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